Meet Path

An innovative student portal that connects everyone and everything in a way that actually works

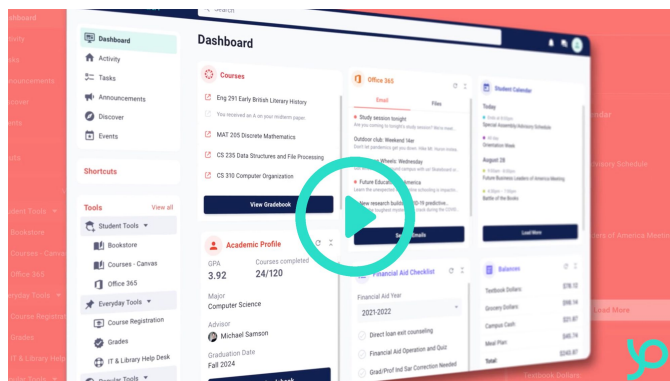## The broken student portal experience

The idea of student portals is good, but the way we think about them is broken. Traditional student portals put way too much information in front of students, making it nearly impossible to actually find anything. They're massive, non-personal labyrinths that make students hunt for what they need. Your students have better things to do with their time (like graduate).

Path: A reimagined student portal

Path threw out the old student portal playbook and started from scratch. **Our philosophy: Portals should enable schools to serve both groups *and* individuals, not be so general that they try to be everything to everyone.** A one-size-fits-all solution simply doesn't work for modern students.

Path empowers institutions to put each student at the center of their own personalized journey. It's a proactive student portal experience that lets you push the right information to the right person at the right time on any device. No more hunting. It's time to give each student exactly what they need to succeed.

See Path in action ...

Why you'll love Path

Mobile + Web

Students use multiple devices throughout the day. Make sure they can access the same info and systems any time, from any device to create a streamlined experience.

Granular Roles

Students don't fit into a single category. Roles that pull info from key systems let you create a unique experience for each student's education, activities, needs and interests.

Custom Widgets

Path Core comes with a standard set of popular widgets, but that doesn't mean you're limited. Surface the info that's important to *your* students with custom dashboard widgets.

Vendor Agnostic

Path pulls data from your existing systems, no matter who the vendor is. This lets students easily access info from their SIS, LMS, email and more in a single portal.

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Path Portal Features

Core Portal

Path's Core Portal comes with all the basics you need, including integrations with your SIS, LMS and productivity suite plus native announcements, alerts, notifications and in-portal pages. It's the single point of access for student success.

Groups

Foster a sense of community and enable students to connect — on and off campus. Path Groups lets you harness the connectivity and collaborative power of social media while keeping communications secure within the institution's ecosystem.

Tasks

Help students keep up with what's most important by delivering personalized tasks based on Roles or integrations with other important systems (SIS, LMS, etc.). Prioritize tasks or set up workflow steps so students don't feel overwhelmed.

Path Use Cases: More than just students

Students

Today's students have an outrageous number of systems to navigate. Simplify their experience by creating a single point of access for everything they need. It's a personalized path to student success.

Faculty & Staff

Help faculty connect with their students and each other, host virtual events and keep up with their own tasks and courses by putting everything they need into their own personalized portal view.

Prospects

Get the next generation of students excited and ease the transition to college by giving them easy access to important information and resources. Send tasks to keep them on track with important deadlines.

Alumni

Keeping alumni connected and invested is an on-going challenge. An alumni-focused portal gives them a simple way to stay engaged with the school community, events and peers to foster long-lasting interest.

About Path

Path is the most innovative student portal for higher ed. We're not just obsessed with making great technology, we're completely obsessed with student experience. Delivering cloud-based, integration-friendly technology designed to drive student engagement, Path pushes personalized information, content and resources to the right people on any device. With a team of former university executives and technologists, we know what we're doing — and our recent incredible 84 net promoter score from customers proves it. Path has offices in Denver (headquarters), New York and Melbourne. Learn more at pathhq.com.